

DAWN OF A NEW ERA: STRATEGY FOR SUCCESS



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Journey To Economic Self Sufficiency



Take the best of the white man's road, pick it up and take it with you. That which is bad, leave it alone, cast it aside. Take the best of the Indian ways - always keep them. They have been proven for thousands of years. Do not let them die.

- Chief Sitting Bull, Hunkpapa Teton-Sioux

Understanding Emotion behind the Rhetoric

What is being said across the country:

- “The fact is the federal government is way too involved in our day to day lives to this day”.
- “We have the abilities to run own affairs as sovereign nations.”
- “Expand the powers that we have so as we can control our fishing rights, control our hunting rights, so as we can control our education so as to control our whole destiny through our political initiatives.”
- “Now listen to that – expand the powers we have today — we have power. We have the power to shut Canada down and force them back to the negotiating table. What we need is an organization willing to step up to the plate and be that original body.”
- “What we should be fighting for is a different way of getting paid from the government — what they owe us is back taxes on our land,”
- “We should be collecting flat percentage rate of all that’s raised through taxation, resource extraction, Crown land leases – every fund they have, there should be a flat rate percentage of these fees paid to us — and retroactive. The funds should be monitored and paid out by our own governance board and shouldn’t be considered government funding, but rather land resource use payments.”
- “New Brunswick is unceded/unsurrendered traditional First Nation traditional territory”.



*Listen or your tongue will
make you deaf*



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View Point

- **“Partnership is the key to success”.**
- **“Working collaboratively with neighbors and partners”.**
- **“Economic development benefits Indigenous Peoples and all New Brunswickers”.**
- **“Leverage respective strengths and resources for the benefit of all”.**
- **“Move forward on what we can agree on”.**
- **“Conflict and controversy left for another day”.**



It does not require many words to tell the truth

Conflict and controversy left for another day



- Don't usurp inherent rights
- Move on what is doable in short term
- Return to conflict and controversy later



"I would have been better pleased if you had never made such promises than that you should have made them and not performed them." —Shinguaconse



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Events like Supreme Court rulings, TRC, the United Nations Declaration on the Rights of Indigenous Peoples and the willingness by Governments, organizations, businesses and educational institutes to pursue reconciliation, makes it an opportune time for an action strategy by FN`s in a movement toward partnerships with all levels of Government and private sector proponents in promoting economic development in our traditional territory.

Too much time is spent on defining self government and forms of sovereignty with limited results. Our strategy calls for solid governance structures in place and resulting in strong community support. It is a way of empowering people at the community level and re-instilling cultural pride.

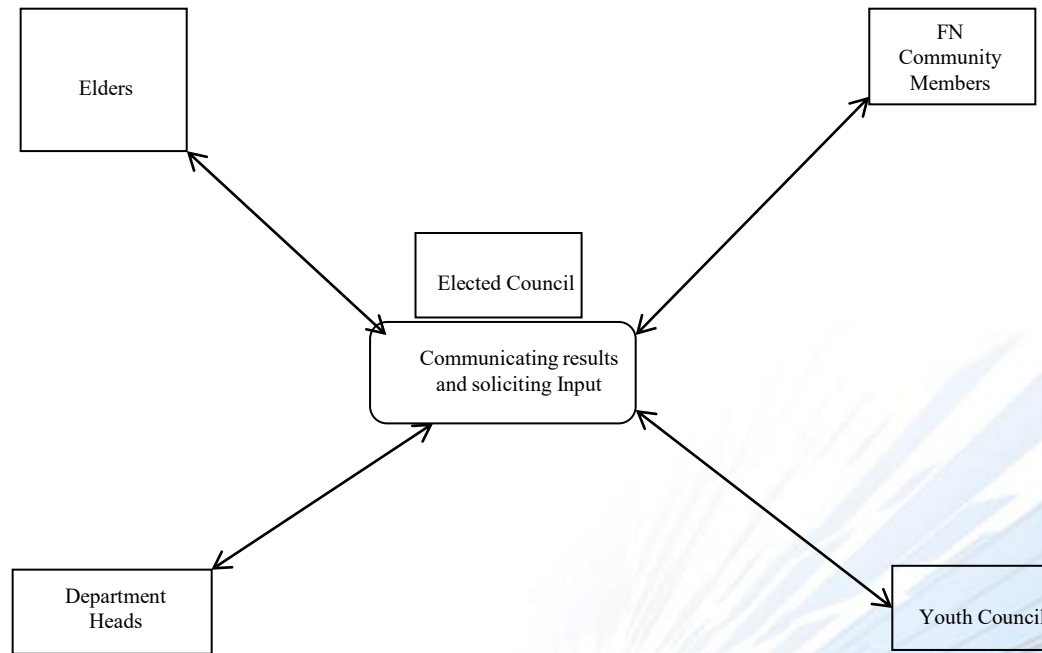
Rather than discussion and studies to determine self government this Pabineau First Nation strategy is part of an action plan moving forward.

If You Don't Know Where You Are Going You Will End Up Somewhere Else!



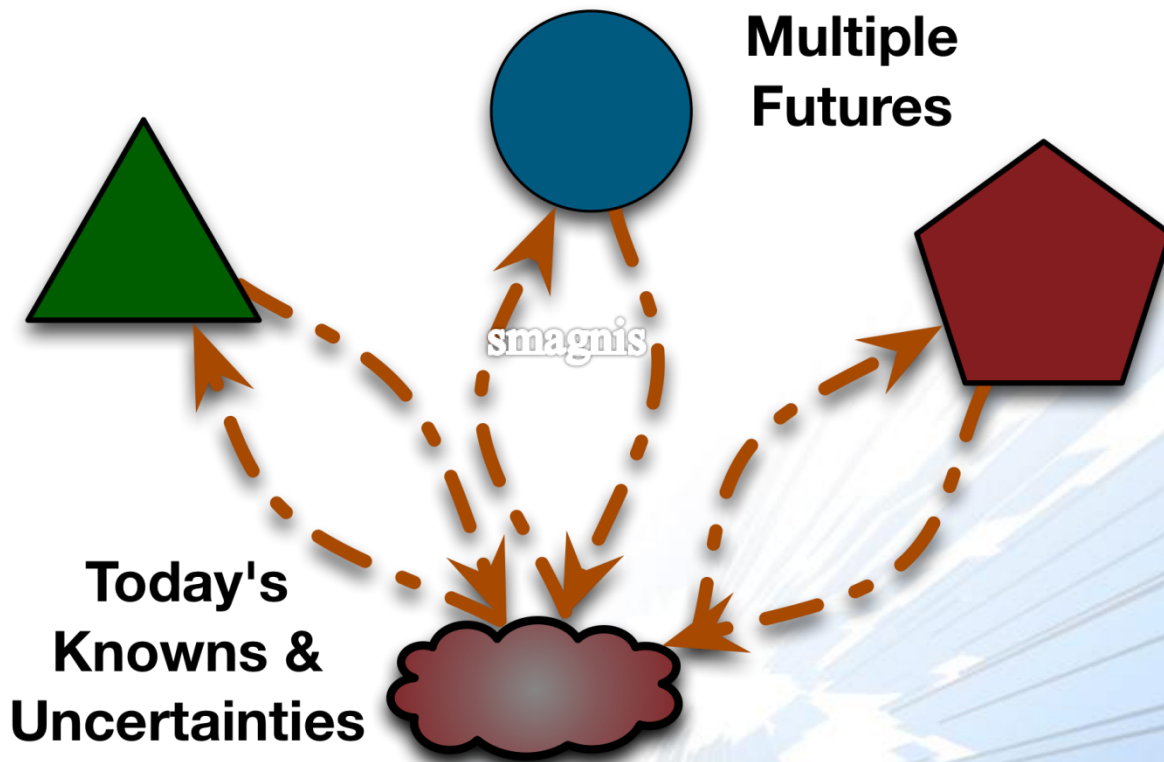


Strategic Planning – Must be Inclusive





Strategic Planning – A Scenario Planning Process
(Elected officials and Department Heads)

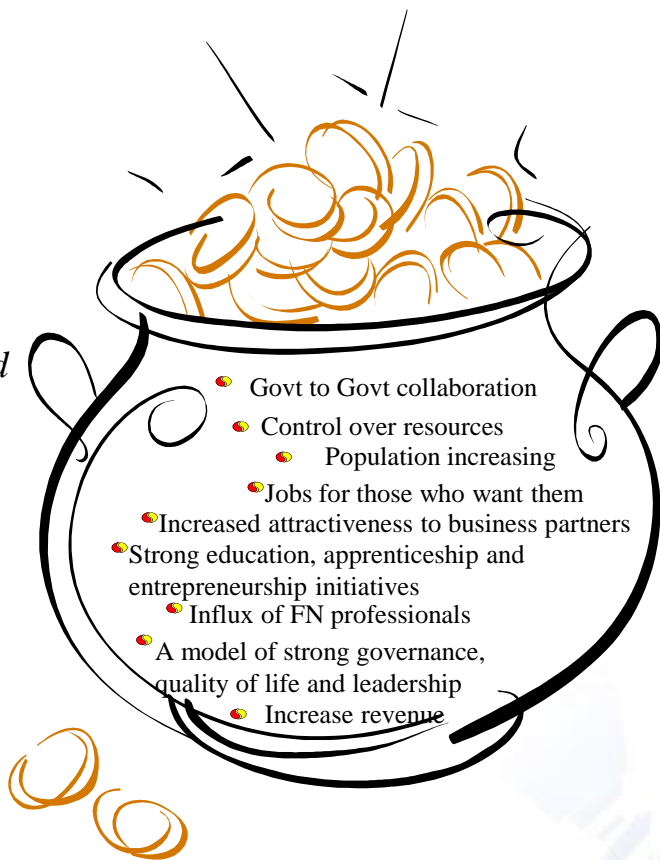


If you don't know where you are going you will end up somewhere else
Yogi Berra ex baseball great



Strategic Planning – A Scenario Planning Process – cont'd

What FN pot of gold may look like



- Govt to Govt collaboration
- Control over resources
 - Population increasing
 - Jobs for those who want them
- Increased attractiveness to business partners
- Strong education, apprenticeship and entrepreneurship initiatives
 - Influx of FN professionals
- A model of strong governance, quality of life and leadership
 - Increase revenue



Brainstorming process to determine where FN wants to be



You have to look deeper, way below the anger, the hurt, the hate, the jealousy, the self-pity, way down deeper where the dreams lie, son. Find your dream. It's the pursuit of the dream that heals

Billy Mills (father), Oglala Lakota



Key Success Factors

- *Culturally strong*
- *Solid organizational structure with good governance and separating politics from business*
- *Clear and concise vision statement*
- *Strategic Plan*
- *Consultation protocol*
- *Input, discussions and buy-in by community members*
- *Communication strategy*



Will you ever begin to understand the meaning of the very soil beneath your feet? From a grain of sand to a great mountain, all is sacred. Yesterday and tomorrow exist eternally upon this continent. We natives are guardians of this sacred place. -Peter Blue Cloud, Mohawk.



Declaration of Title and Rights over Traditional Territory



- *Describes Aboriginal title and inherent right as Stewards over traditional territory in the case of unceded/unsuurrendered land*
- *Outlines system of governance over lands and people*
- *Clear statement on strategic alliances and development of resources on First Nation terms and priorities as Stewards of the land*
- *Developed with input from Elders and community members*



I am particularly fond of the little groves of oak trees. I love to look at them because they endure the wintry storms and the summer's heat and - not unlike ourselves - to see them flourish.

- Chief Sitting Bull, Hunkpapa Teton-Sioux



Consultation Protocol



- *One of the more important components of the Strategy*
- *Incorporates the spirit and intent of development in traditional territory*
- *A mandate that must come from community members*
- *Outlines the terms and conditions set by community members for elected officials entering into discussions on resource development and other decisions impacting on the FN lands and people*
- *Elected officials accountable to the people*
- *Ideally signed by all community members*
- *Establishes strong bargaining position because force of the people behind elected officials*



It does not require many words to speak the truth.

If You Don't Know Where You Are Going You Will End Up Somewhere Else!

Community ownership

Focused





Separating Business from Politics





Despite the urgency to create wealth... The Community is committed to a quadruple bottom line in evaluating economic development opportunities.

Quadruple Bottom Line

Social, Cultural, Environmental, Economic



Stewardship of (FN) Resources important part of what we do!



The ideal partner

- Not focused on selfish gains
- Respects the need to balance FN priorities
- Open communication
- Long term relationship based on mutual respect



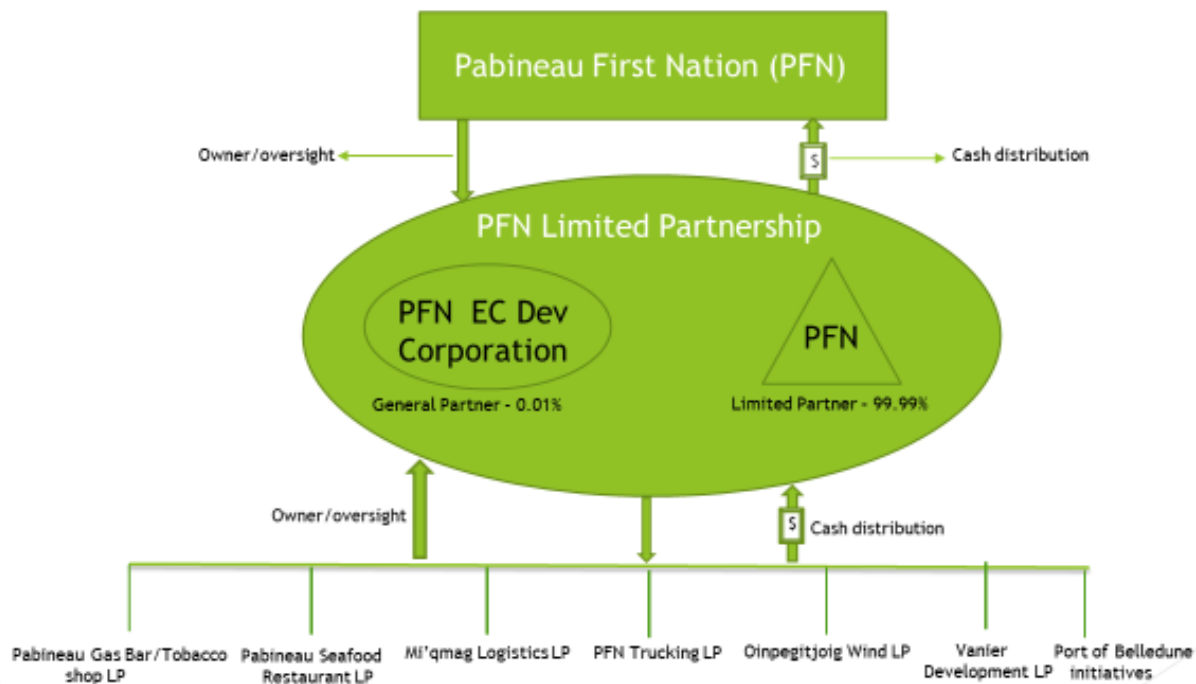
"The land is sacred. These words are at the core of your being. The land is our mother, the rivers our blood. Take our land away and we die. That is, the Indian in us dies." —Mary Brave Bird



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Organizational Structure



Overview of the Structure

- PFN Economic Development Corporation is the general partner with its own Board of Directors with the responsibility of managing the Limited Partnership
- PFN is the limited partner and entitled to receive profits and distributions from the limited partnership and the operating LPs.
- PFN is the sole shareholder of the PFN Economic Development Corporation. As such, the PFN Economic Development Corporation reports to and remains accountable to PFN Council and Community.
- Structure provides for a collaborative working relationship with necessary expertise required to identify and pursue economic opportunities that reflect and respect PFN's history, culture and values.

Despite the urgency to create wealth... The Community may decide on a quadruple bottom line in evaluating economic development opportunities.

Quadruple Bottom Line

Social, Cultural, Environmental, Economic



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MOU's/Protocol Agreements



City of Bathurst

Port of Belledune

Opportunity New Brunswick

Huron Energy

Moltex

ARC



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Mi'gmaq Logistics LP

MOU'S



Sanexen Environmental Services inc.
Major contractor and consultant in contaminated site remediation, Water Main Rehabilitation and Demolition

FALKON
Engineering, Construction, Roof tight & Turnkey

Group RH Frenette Group
Wood hauling, Septic systems, Demolition, Bulk transportation, Excavation, Landscaping, Breakwater, Snow removal

Brunswick Industrial Supplies Ltd
Wide variety of Industrial Products

Power Precision
Power system specialists using modern techniques to design, build, test and inspect electrical equipment to improve reliability and safety

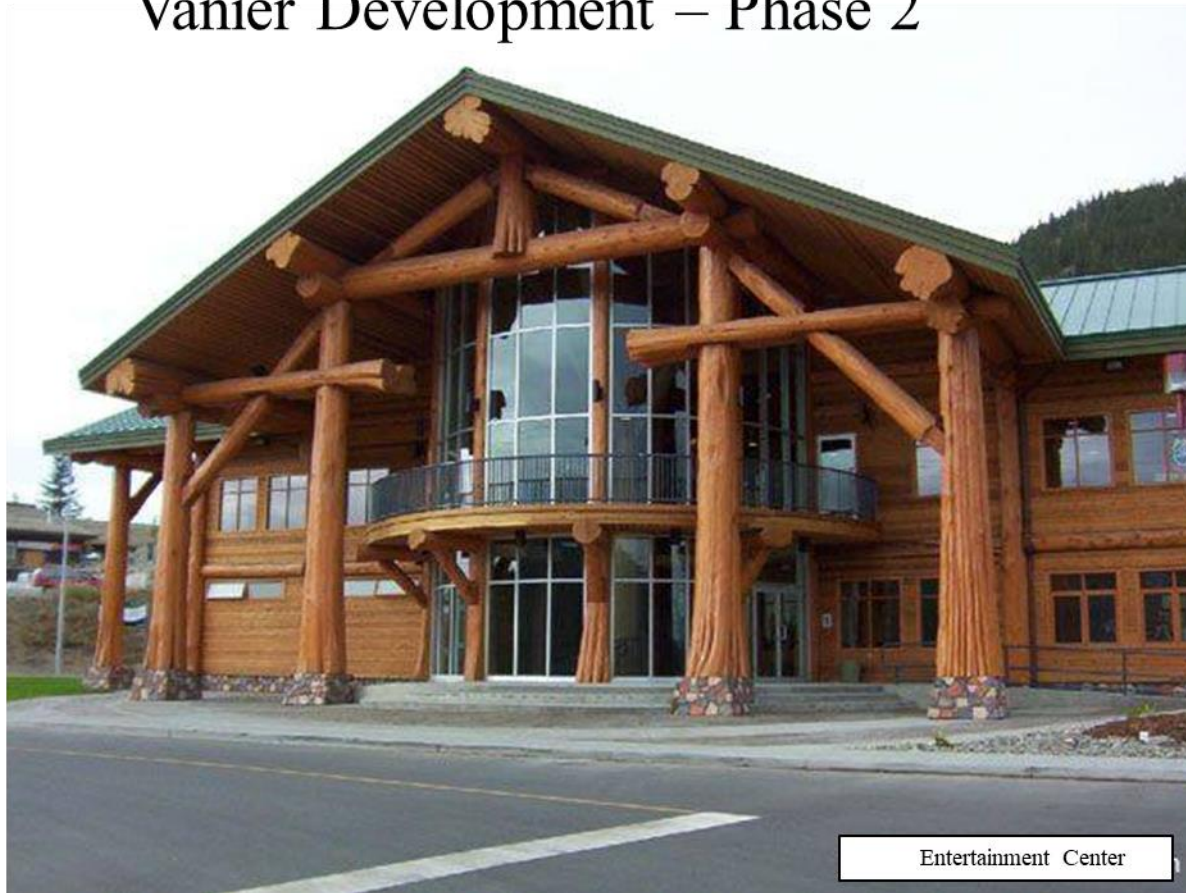
J&J Branch Construction Ltd
Wood hauling, Septic systems, demolition, bulk transportation, snow removal, excavation, moving aggregate, logging Landscaping, Breakwater,

Secure Energy
Experience in demolition, waste management, project & environmental services, land fills and fluid management

Vanier Development – Phase 1



Vanier Development – Phase 2



Entertainment Center

Vanier Development – Phase 2

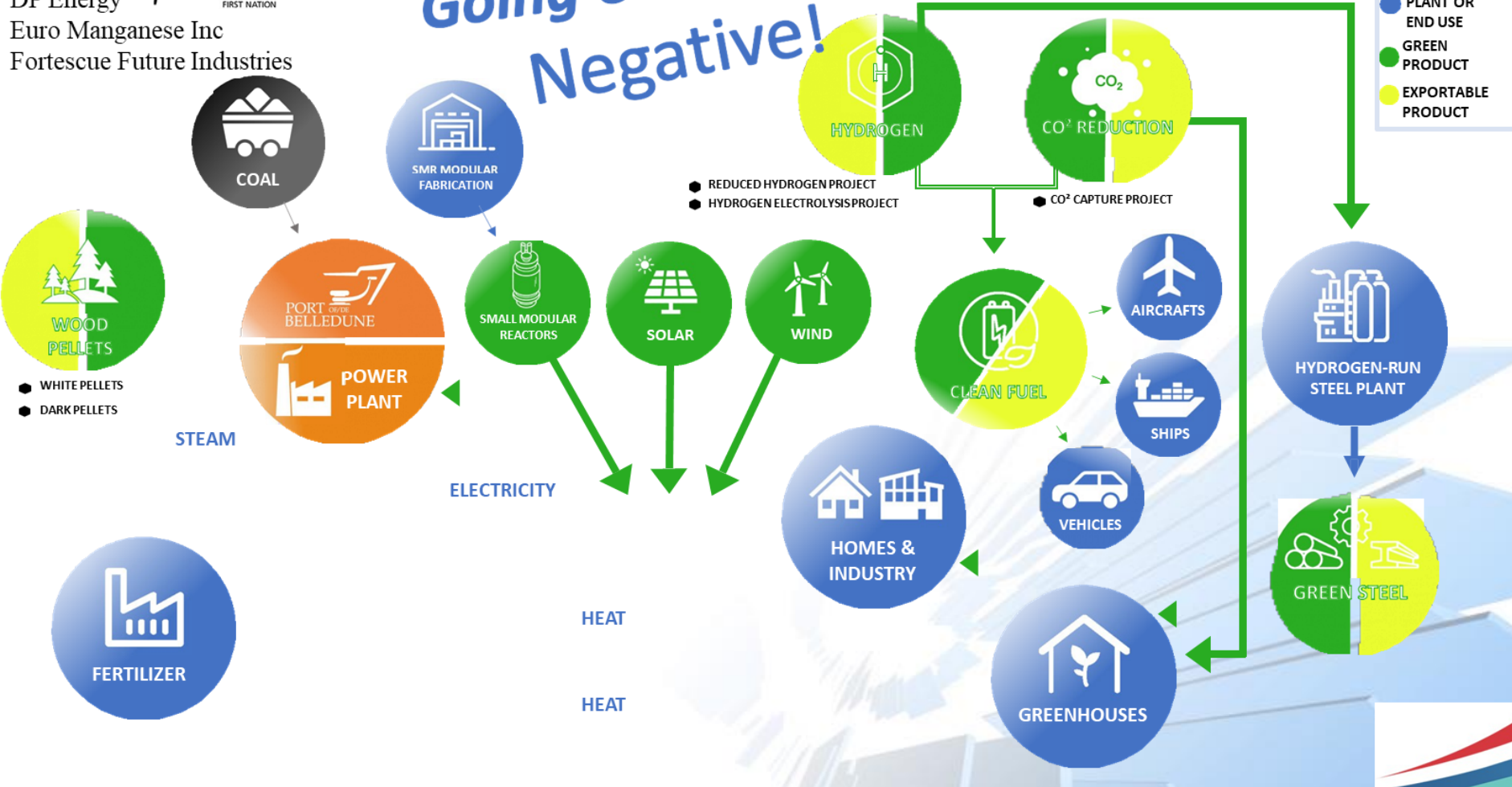


Pabineau First Nation exciting future in partnership

Nextera
 ABO Wind
 DP Energy
 Euro Manganese Inc
 Fortescue Future Industries

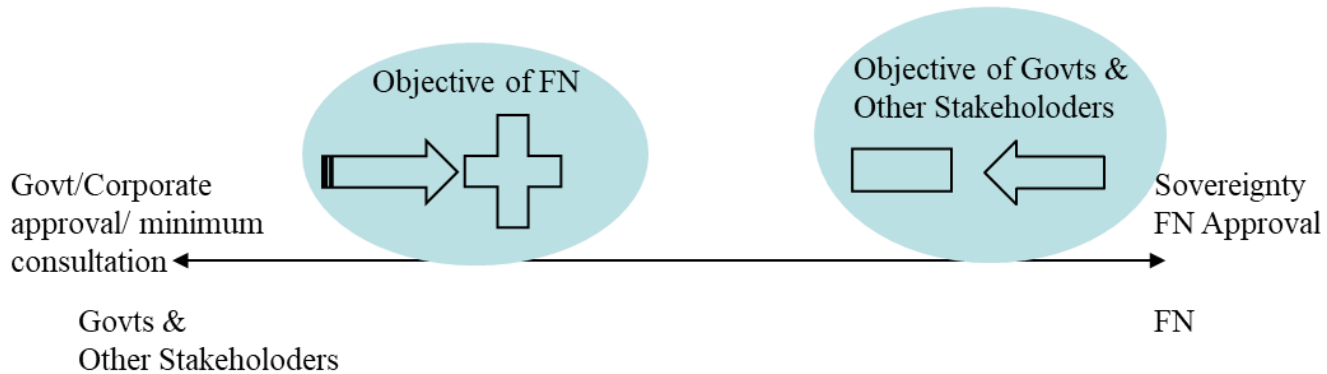


Going CO₂ Negative!





Range of Negotiation



- *Objective is to have FN move to the left and objective of FN is to have Govts and other stakeholders move to the right*
- *Court recognition of Aboriginal title and Consultation Protocol establish strong pressure on Govts and stakeholders to move to the right*
- *Movement to extreme right constrained by what is possible under Canadian Constitution but not impossible as Constitution can be changed with consent of provinces*
- *Strategy is to work collaboratively along range*



"We know our lands have now become more valuable. The white people think we do not know their value; but we know that the land is everlasting, and the few goods we receive for it are soon worn out and gone."

Canassatego



We believe that partnership is the key to success and that collaboratively we can create economic opportunities for the benefit of all New Brunswickers!